

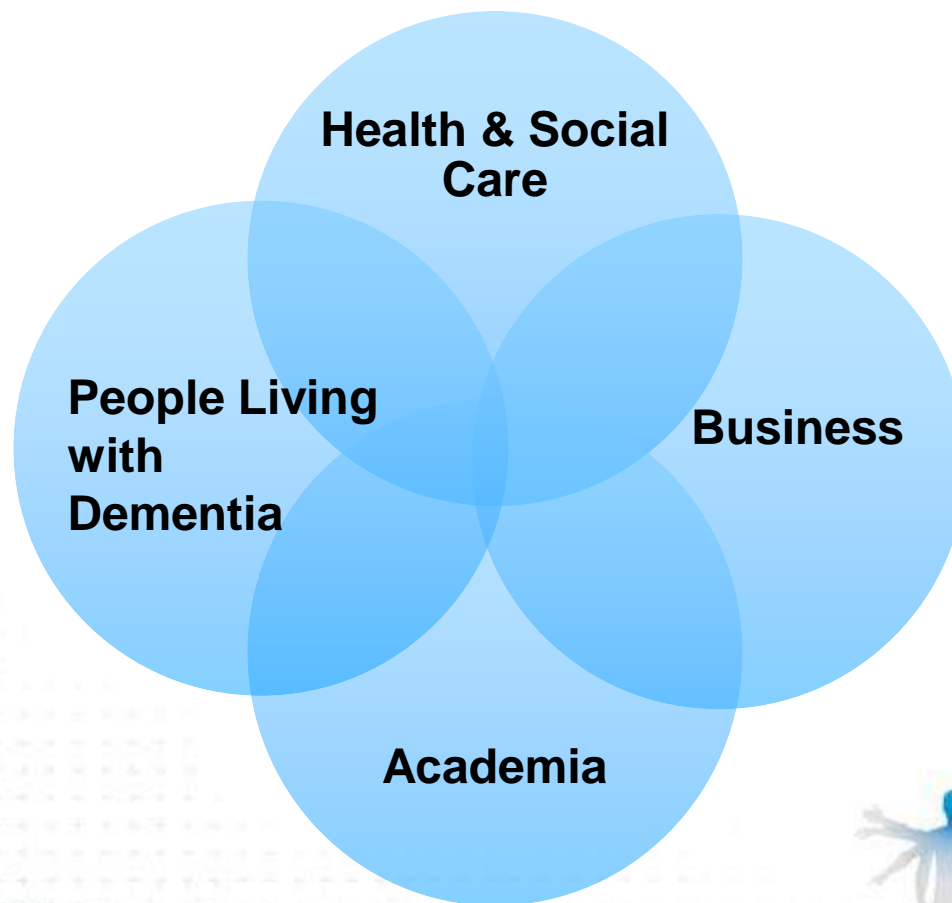
# Project Overview



# Working in partnership with people living with dementia



# Quadruple helix – Promoting Co-creation



Innovate  
Dementia



# Research to Innovation Process

There has been an increasing drive to develop innovative and cost effective dementia care strategies, but innovative technologies will only work effectively if they meet the real needs of people living with dementia. On this basis the specific use of the Innovate Dementia project's 'living lab' approach places people living with dementia at the middle of the research-to-innovation process, it also creates an environment that generates economic activity through sustained collaboration between people living with dementia, academia, the public sector, and business.



# Living Lab – Project Definition

*“A living lab is a pragmatic research environment which openly engages all relevant partners with an emphasis on improving the real-life care of people living with dementia through the use of sustainable innovation”*



# Agreed Operating Principles

The project 's agreed definition is also underpinned by the following principles:

- Continuity - *this is apparent both in terms of product development and in terms of transnational working*
- Openness – *partner participation should be inclusive with a focus on user-driven innovation*
- Realism – *the innovation process should be shaped by real situations and behaviours*
- Empowerment of users – *there should be a focus on empowering users to actively participate and shape the innovation process*
- Spontaneity – *users spontaneous ideas and views should be actively encouraged and explored*



# Involvement and the Challenges

*'It is fundamental to Innovate Dementia's sustainability and person-centred values people living with dementia, who also want improved care outcomes, are central in the approach and equal partners in the living lab process'*

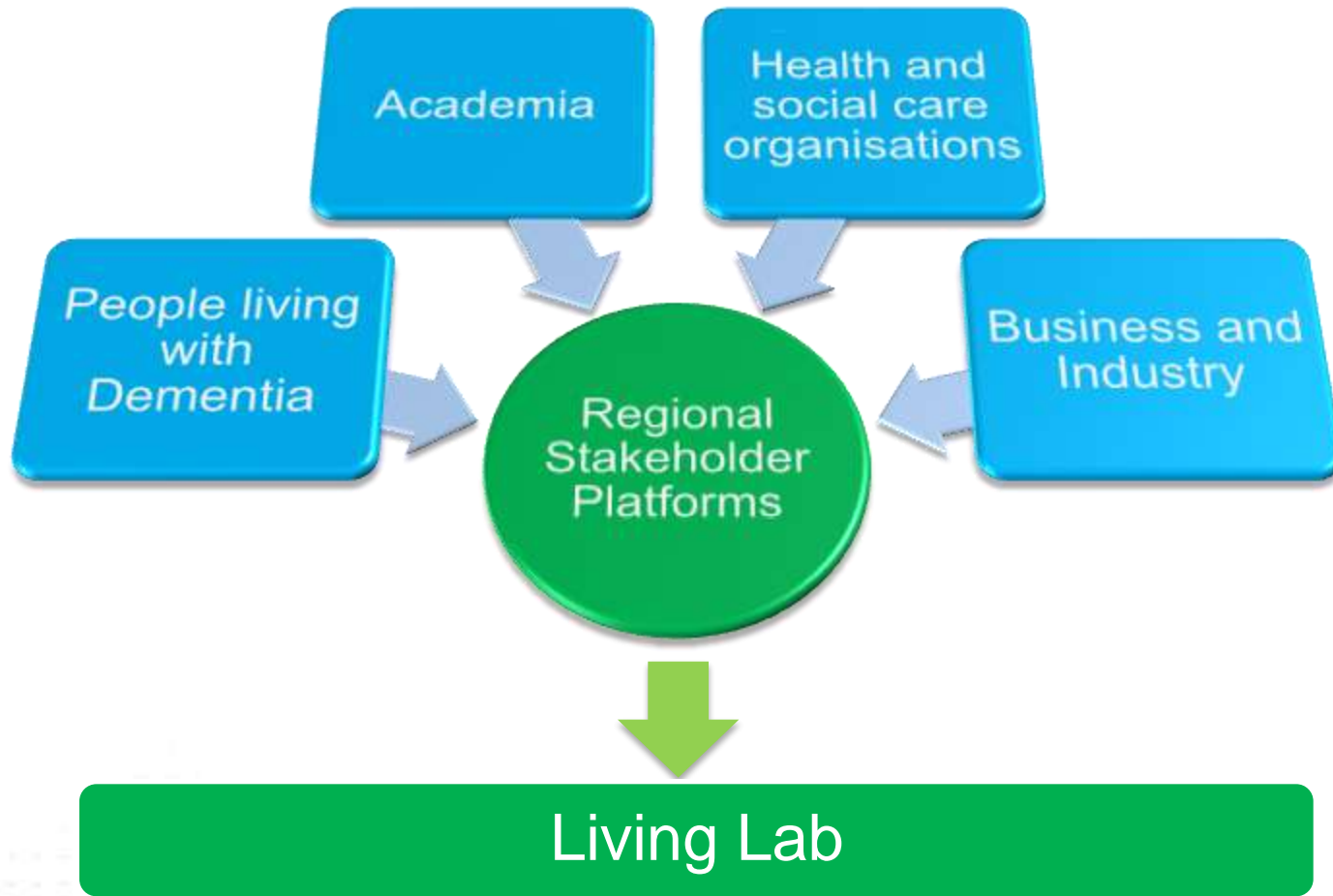
It is not without **challenges**:

- changing abilities
- too much cognitive load placed on the person
- pitching involvement at the right level
- people *being* approached individually by businesses and via social media





# Creating Collaboration - Liverpool





# Innovating

Nutrition and Exercise  
Lighting  
Living environments  
Models of assistance

Health promotion  
and prevention

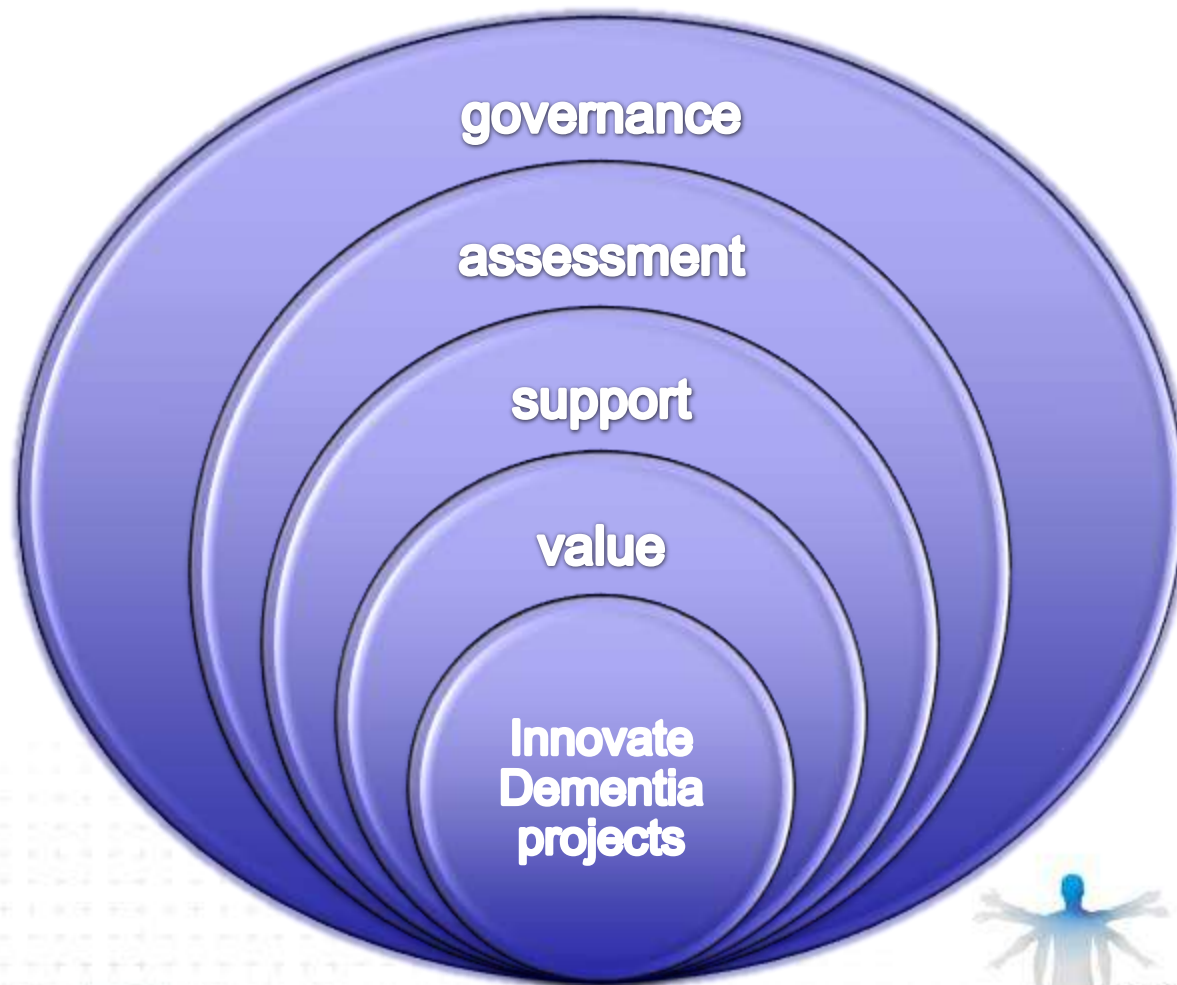
Assessment and  
early diagnosis

Living well with  
dementia



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# Best Practice



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# An Example

# Film



# Projects

## End user led

- Liveability – Exercise programme and film
- Memory enabling technologies
- Models of access database
- Living well with Dementia film

## Academia led

- Bricolage
- Lived experience

## Health and social care led

- Schools
- Non pharmacological interventions
- Meal positioning
- Intelligent lighting within an dementia inpatient unit

## Business and Industry led

- House of Memories
- Tell Joan
- Mylife
- Football clubs



# Nutrition and exercise

## 1. Exercise and its impact on people with dementia living in the community





# Nutrition and exercise

2. Working with secondary schools to promote dementia awareness & healthy lifestyles



# Models of Access



It is important that people who are living with dementia influence the quality and direction of care and support services that are offered across Liverpool

## Have Your Say About Dementia

If you have had a diagnosis of dementia in the last two years and:  
**Would like to talk about your experience?**  
**Discuss what has helped you during this time?**  
**Suggest what would help to make things better?**  
 If so.....Innovate Dementia would like to talk to you to find out more about your experience

Week commencing Monday 18<sup>th</sup> November we are holding five events across Liverpool:

<b>Monday 18th November</b> <b>10.30am – 12.30pm</b>	<b>Speke Neighbourhood Health Centre</b> South Parade, Liverpool L24 2XP
<b>Tuesday 19th November</b> <b>10.30am – 12.30pm</b>	<b>Sedgemoor</b> 41 Sedgemoor Road, Norris Green, Liverpool L11 3BR
<b>Wednesday 20th November</b> <b>10.30am – 12.30pm</b>	<b>Glaxo Neurosupport Centre</b> Norton Street, Liverpool L3 8LR
<b>Thursday 21st November</b> <b>10.30am – 12.30pm</b>	<b>Everton Football Club</b> Goodison Road, Liverpool L4 4EL
<b>Friday 22nd November</b> <b>10.30am – 12.30pm</b>	<b>Childwall Health Centre</b> Queens Drive, Liverpool L15 6YG

**Just turn up as it's important to hear your views**

If you can not attend any of these meetings or would rather talk to someone individually please ring 01704 383012 and we will arrange a time to talk to you individually over the telephone.



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This project is funded by INTERREG IVB North West Europe



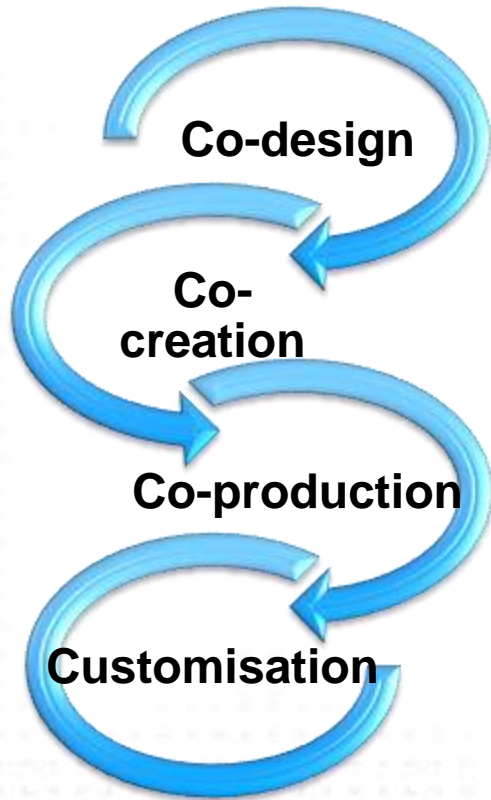
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# Living environments



# Living environments – memory enabling technologies



# Sustainability

*'The work undertaken by Innovate Dementia work has contributed significantly to the city wide work' Liverpool CCG*

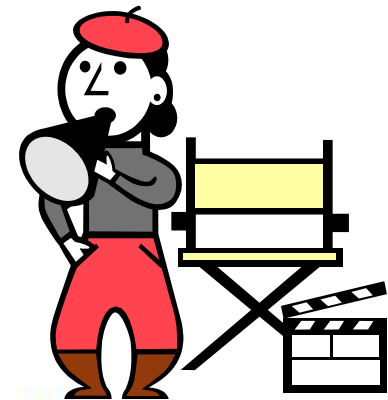
**DAA**

Liverpool Dementia  
Action Alliance



**Mi**

more  
independent



**Any Questions?**



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