



Developing a Dementia Friendly Kent

14th May 2014



1. Values-driven



BETA
Social Innovation Lab for Kent

Kent County Council
kent.gov.uk

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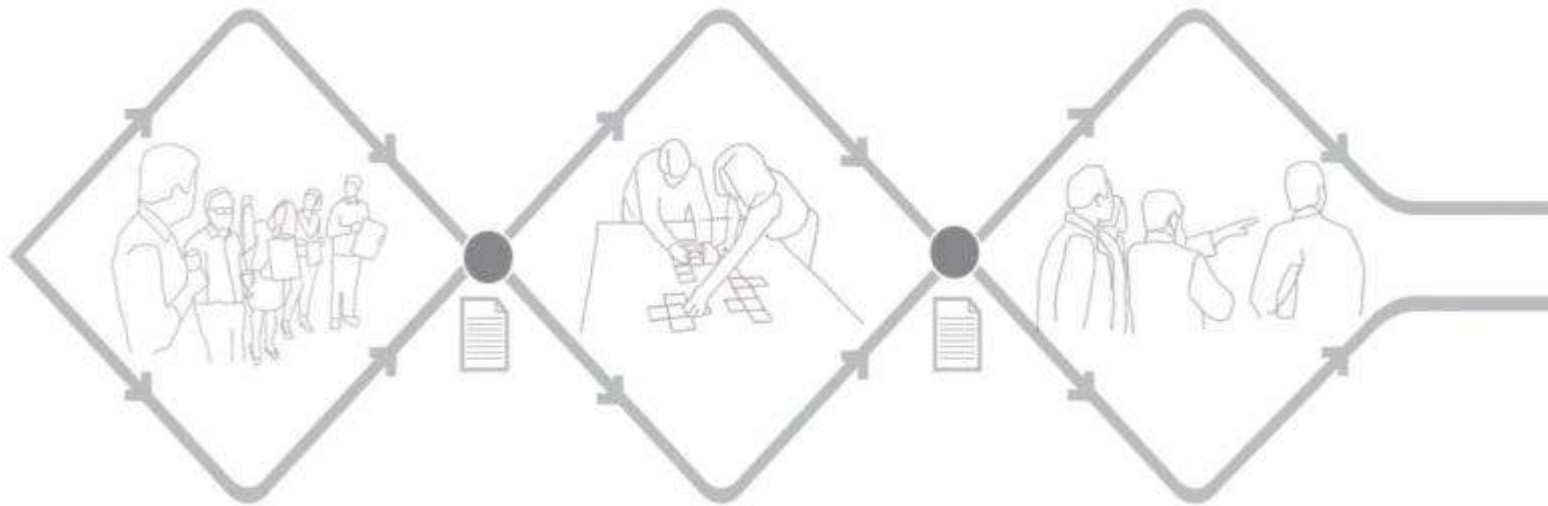
2. Framework (for creativity)



FUTURE SERVICES

SERVICE (RE) DESIGN

SUSTAINABLE SERVICES



3. *Whole system*



What is good for people with dementia is good for **everybody**

CREATING A DEMENTIA-FRIENDLY YORK

JRF JOSEPH ROUNTREE FOUNDATION

<http://www.jrf.org.uk/sites/files/jrf/dementia-communities-york-summary.pdf>



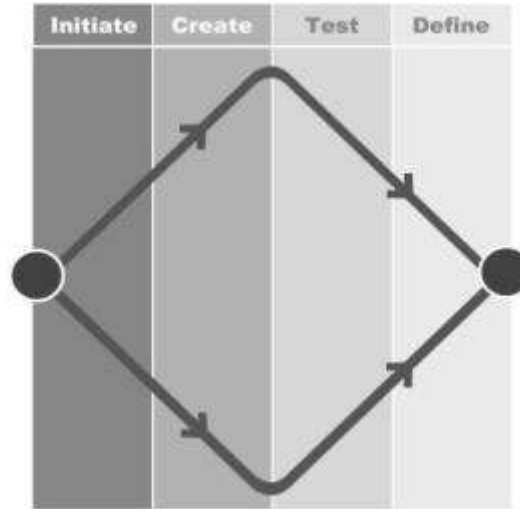
Developing Kent into a 'Dementia Friendly Community'



Prime Minister's Challenge

Kent Dementia Action Alliance

Genuine participation to ensure all improvement is grounded in the needs and aspirations of people living with dementia in Kent



Building on existing good practice

Training and awareness

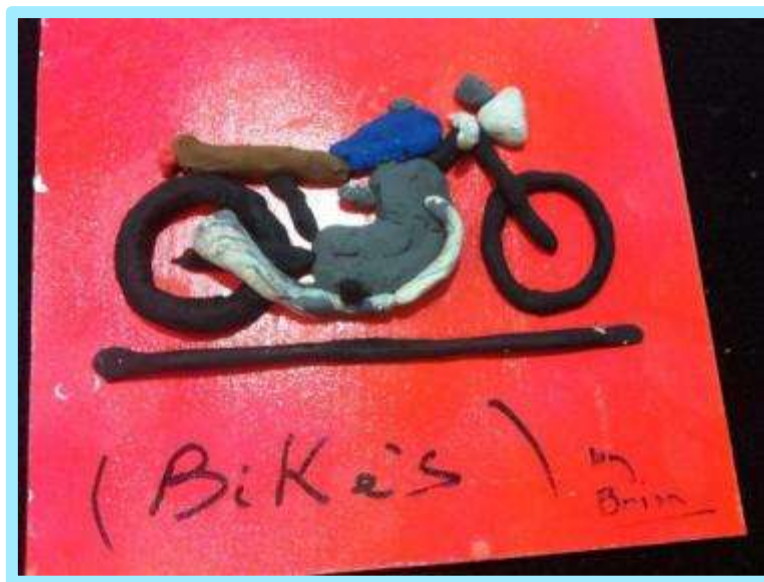
New ways of working

Clinical Commissioning Groups / Health & Well-Being Boards / Forums

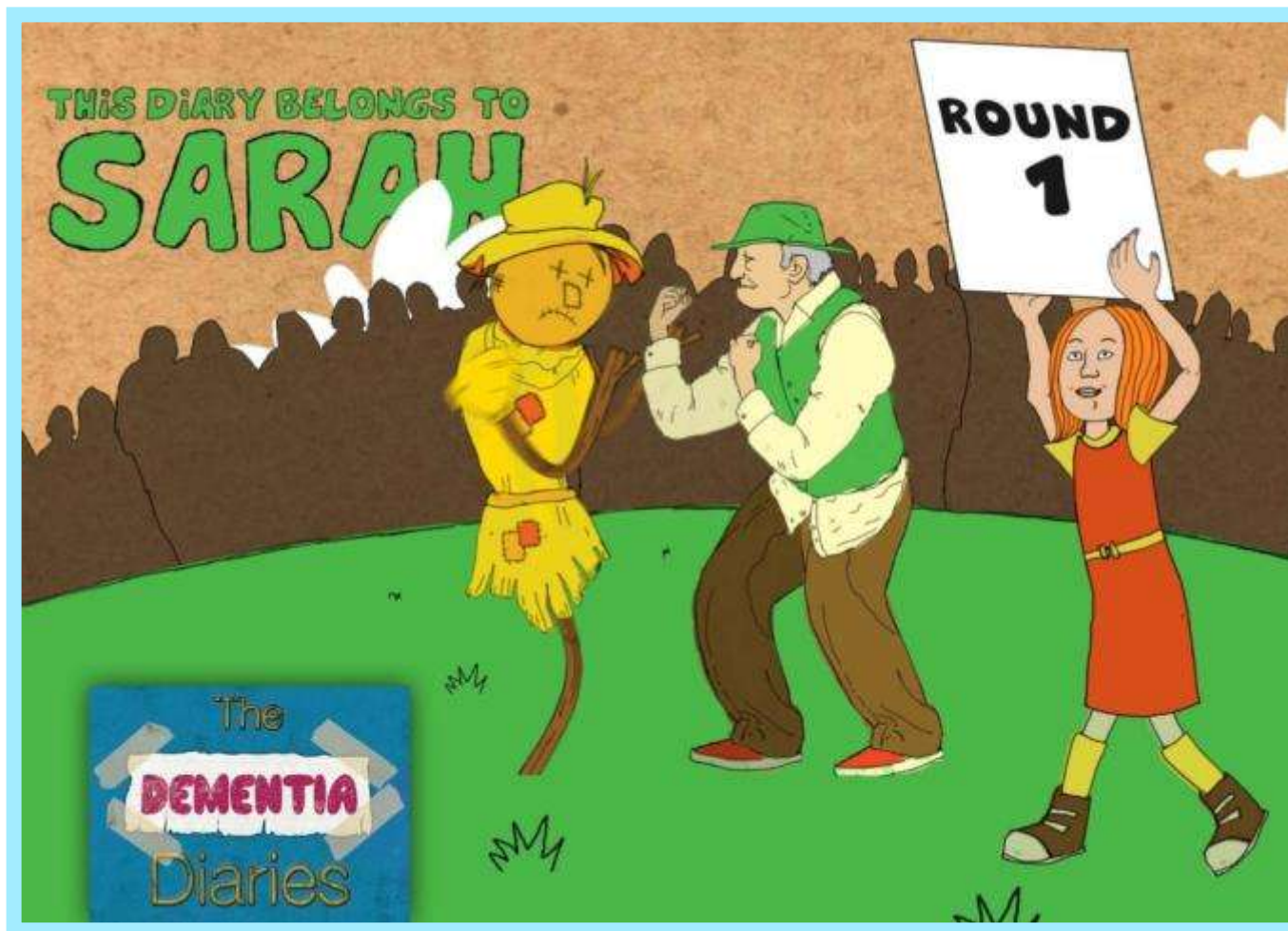
12 + Dementia Friendly Communities across Kent

Dementia Friendly Kent web platform

4. *Person not illness*



5. Reframing & understanding



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6. *Genuine participation*



“If you build it, they will come; if they build it, they will stay”



Detroit: Citizen-led growth



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7. Coalition of the willing





9. Recording every process



A deck of *method cards* for service innovation



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10. COMMUNICATION



Initiate

Create



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In summary



1. *Values-driven*
2. *Framework (for creativity)*
3. *Whole systems*
4. *Person not illness*
5. *Reframing & understanding*
6. *Genuine participation*
7. *Coalition of the willing*
8. *Coproduction*
9. *Recording every process*
10. **COMMUNICATION**



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Thank You



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